

PRESS KIT CHECKLIST

DOCUMENTS

- BIOGRAPHIES
- PRESS RELEASE
- ARTIST STATEMENT
- LIST OF CURRENT AND PAST PROJECTS
- ORGANIZATIONAL BACKGROUND AND HISTORY
- ORGANIZATIONAL MISSION STATEMENT

MULTIMEDIA

- HIGH QUALITY PHOTOS
- MUSIC SAMPLES
- DEMO REEL
- VIDEO CLIPS AND LINKS
- PRESENTATIONS

FUN STUFF

- FACTSHEETS OR TIMELINES
- PRESS REVIEWS AND FEATURE ARTICLES
- TESTIMONIALS
- ENDORSEMENTS AND/OR SPONSORSHIPS
- RELEVANT CHARITY OR VOLUNTEER PROJECTS
- PRODUCT SAMPLES

DON'T FORGET TO INCLUDE:

- SOCIAL MEDIA LINKS
- WEBSITE ADDRESS
- CONTACT INFORMATION